



Nathan James

DESIGN+DIRECTION

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512.878.9336

**I'm a designer looking to create amazing work with meaning,
while learning from and inspiring those around me.
I'm eager to tackle any problem a client may present with a
genuine passion for what I do while surpassing the desired results.**

EXPERIENCE

Interactive Designer • Drumroll | May. 2015 – Present • Austin, TX

Worked with team members on various accounts including Bing and Microsoft Rewards where I contributed to concepting and designing various digital touchpoints such as, emails, landing pages, digital banners and more for campaigns and reward programs.

Additionally, I developed the look & feel for a Mothers Day quiz campaign, designed weekly social media posts and helped with a website redesign for Macerich. I've also been responsible for email designs for Skype, Capitol One and Microsoft Store.

Freelance Graphic Designer | Dec. 2014 – Present • Texas

Freelanced with Preacher in Austin, TX where I designed a pattern which was used at a Casper Mattress event where it was screen-printed live in Austin, Washington DC, and San Francisco. I also came up with the direction for an ongoing open-mic night in San Antonio, TX as well as other events. I also brand and design for various businesses such as clothing companies, event organizers, beauty and barber shops.

Design Intern • McGarrah Jessee | May. 2014 – Aug. 2014 • Austin, TX

Worked on various design projects for clients, such as Shiner Beer, Whataburger, Frost Bank, and Costa Sunglasses. In this role, I designed a fiesta medal for Whataburger, CD packaging for Shiner Records, a new campaign for Costa Sunglasses, as well as managing various social media assets.

EDUCATION

Texas State University | San Marcos, TX

B.F.A. Communication Design – Fall 2014

TECHNICAL SKILLS

**Illustration
Advertising
UX/UI**

**App Design
Layout
Concepting**

RECOGNITION

NIU AIGA Signature Awards

Spring 2014

SOME FAVORITE ALBUMS

**AML! – Childish Gambino
Nostalchic – Lapalux
HNDRXX – Future**

**Bad Vibes – Shlohmo
LP1 – FKA Twigs
Yeezus – Kanye West**